



# Management Overview

Four Bridges Ministry  
Founder: John S. Oliver  
[www.fourbridges.org](http://www.fourbridges.org)

# What are the **Evangelism** Aims of 4b 20 years from now?



- The pure and simple gospel was presented
  - clearly
  - boldly
  - lovingly
- Before being told the Good News
  - apologetics are offered as needed
  - benevolence is given if needed
- After conversion
  - excellent follow through
  - transition to discipleship
  - unto active church membership

# What are the **Discipleship** Aims of 4b 20 years from now?

- Solid foundation of the Bible basics was laid.
- Skills in the spiritual disciplines were gained.
- Knew God better and better.
- Made Jesus Christ known in words and deeds.
- Became a servant-leader by example.

# What are the **Benevolence** Aims of 4b 20 years from now?

- Those in crisis and transition were effectively screened.
- Short term needs were quickly met.
- Causes of problems were addressed.
- Evangelism and discipleship were presented appropriately.
- Empowered to make lasting changes with
  - contacts
  - resources
  - education
  - tools
  - support network

Who are the main ones to **benefit** from 4b?

- Youth and children
- Parents
- International people throughout DFW
- Seniors
- Future generations

# What are the **Income Streams** for 4b?



- Donations
- Memberships
- Product sales
- Affiliates
- Advertisements

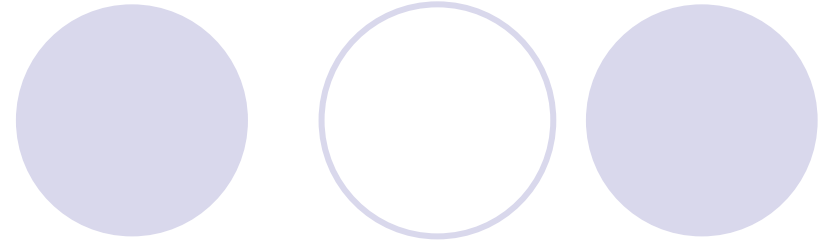
# What are the **Biblical mandates** for 4b?

- **Greatest Commandment**
  - Love God
    - Love God by keeping His commandments.
  - Love your neighbor
    - Love your neighbor by communicating the truth in love.
- **Great Commission**
  - Make disciples of all nations
    - People from (almost) all nations are here in DFW.
    - People from (almost) every people group are here in DFW.
- **You will be my witnesses in Jerusalem ...**
  - DFW is our Jerusalem

# What are the **Biblical mandates** for 4b?

- **Jesus said** lift up your eyes and see that the fields are ripe unto harvest.
  - God can reveal the opportunities right here in DFW.
- **Jesus said** that the laborers are few and to pray that they be sent.
  - We can pray.
  - We can go into the harvest in DFW.
- **Jesus said** that He be lifted up from the earth, He will draw all men unto myself.
  - We can lift up Jesus.
  - We can witness Him drawing others to Himself in DFW.

# Three Stages



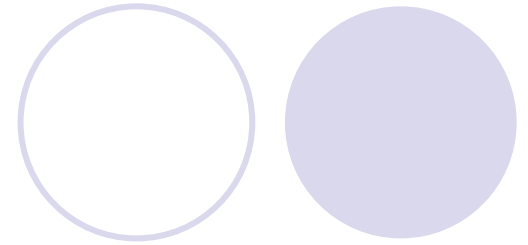
- Stage I  
**Platform**
- Stage II  
**Reconnaissance**
- Stage III  
**Connections**

# How will the 4b Platform be used by God?



- Effectively harness communication technologies centered around the 4b
  - Internet
  - Intranet
- Systematically bring together
  - people
  - resources
  - opportunities
- Cooperatively facilitate better
  - evangelism
  - discipleship
  - benevolence

# How will the 4b Platform be designed and built?



- **Launch Team**

- Prays for John and the emerging ministry.
- John enrolls advisors and donors.

- **Board of Advisors**

- Cooperatively craft the initial blueprint.

- **Launching Donors**

- Pave the way to Launch Day.

- **Wealthy Christians and business owners**

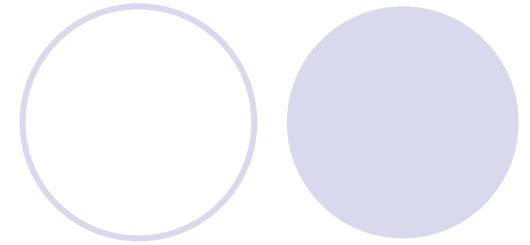
- Fund the initial costs for the platform.

# 4b does **Reconnaissance** like a Missions Agency



- When a mission agency goes to a new area they do extensive research.
- They examine the population from many perspectives.
  - current conditions
  - historical background
  - anticipated trends
- We will ask various missions agencies to advise on how to do this well.

# Here are some examples of what we know **today**



- 3.5 million people in the Greater Dallas Area.
- By percentage
  - 56 White
  - 23 Hispanic
  - 15 Black
  - 4 Asian
  - 2 other
- By percentage
  - 20 speak Spanish at home
  - 5 speak other languages than English.
- By percentage households
  - 52 married
  - 31 single
  - 12 single mom
  - 5 single dad
- See [www.censuscope.org](http://www.censusscope.org)

# What we know **today** nationwide

- 52% agree that they have a personal responsibility to share their religious beliefs.
- 44% believes that Jesus Christ committed sins during His time on earth.
- Heaven
  - 55% good person can earn their place
  - 28% strongly disagree

[www.barna.org](http://www.barna.org)

# How will the 4b Platform be used by God to make **Connections**?

- Networking Hub
- Information Clearinghouse
- Education Nucleus
- Think Tank
- R & D Lab (Research & Development)

# Networking Hub



- Serves by pointing to useful resources like
  - websites
  - books
  - videos
  - organizations
  - experts
- Saves time, energy and money
- Means less worry, waste and searching

# Networking Hub



- There are dozens of small and large ministries in the DFW Metroplex like
  - food banks
  - crisis pregnancy centers
  - homeless shelters
- They cannot afford to advertise but 4b can promote them
- They need
  - prayers
  - volunteers
  - food
  - things
  - money



# Information Clearinghouse

- Simple summaries of complex information
- Links to sources for more details
- Quickly and easily navigate mountains of information

# Education Nucleus



- offers a wide range of valuable lessons
- gives simple summaries
  - then links to more details
- affordable access to top quality educational products and services
  - online
  - PDF files
  - streaming audio

# Education Nucleus



- Christian education is needed for spiritual maturity
  - Apologetics
  - Simple gospel
  - New believer follow through
  - Basics of the faith
  - Spiritual disciplines
  - Christian life
  - Advanced topics

# Think Tank

A decorative graphic at the top of the slide consists of two rows of circles. The top row has a solid light purple circle on the left and an outlined light purple circle on the right. The bottom row has a solid light purple circle on the left, an outlined light purple circle in the middle, and a solid light purple circle on the right.

- Let us come together
  - Like other think tanks
  - Use the best collaboration software
  - Ask tough questions
  - Seek for practical answers
  - Enroll people all over the globe
  - Research
    - what has worked
    - not worked

# R & D Lab (Research & Development)

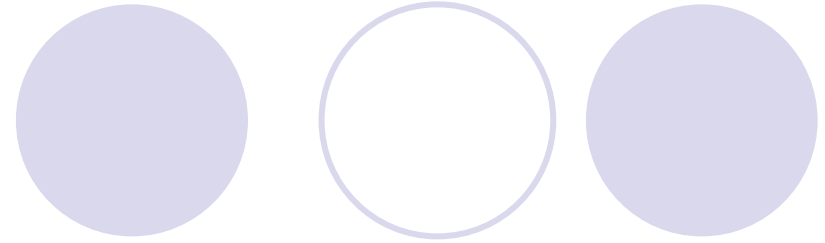
- Let us do what company do to keep up
- Let us conduct experiments
- Let us try new methods to reach people
- Let us hold fast to the biblical message
- Let us report our findings
- Let others use our lessons

# Next Steps

The slide features a decorative header with the text 'Next Steps' in a large, bold, black font. The text is positioned over a series of overlapping circles: a solid light purple circle on the left, a white circle with a light purple outline in the middle, and another solid light purple circle on the right. To the right of the text, there is a horizontal row of three circles: a solid light purple circle, a white circle with a light purple outline, and another solid light purple circle. Below the header, a list of five items is presented, each preceded by a small light purple circle. The items are: 'Launch Team', 'Blueprint', 'Build Platform', 'Enroll Charter Members', and 'Initial Volunteer Teams'.

- Launch Team
- Blueprint
- Build Platform
- Enroll Charter Members
- Initial Volunteer Teams

# Launch Team



- I (John) need to make many face-to-face presentations.
  - Go
  - Show
  - Tell
  - Ask
  - Thank
- I will make improvements based on
  - my experiences
  - other's feed back
- I will enroll prayer support to
  - break the ice
  - keep moving
  - solve problems

# Launch Team



- I will have accountability partners
  - share periodic reports with them by email
- The focus of this phase is
  - to enroll the Launching Donors
  - unto fully funded meaning 2K per month salary
- This income can be both
  - monthly contributions
  - an initial salary from the seed capital

# Blueprint



- While enrolling the Launch Team
  - on a parallel track
  - advisors will be enrolled
- Board of Advisors will use
  - what is outlined on this slide show
  - on the web site [www.fourbridges.org](http://www.fourbridges.org)
  - other files of John

A decorative graphic at the top of the slide consists of six circles. The first circle on the left is solid light purple and partially overlaps the word 'Blueprint'. The second circle is an outline. The third circle is solid light purple. The fourth circle is an outline. The fifth circle is solid light purple. The sixth circle is an outline.

# Blueprint

- Advisors are needed in a wide range of fields
  - Management
  - Administration
  - Web design
  - Database management
  - Fund raising
  - Missions
  - Education

# Build Platform



- When the Blueprint is ready
  - it will be presented to key people
  - those who are the liaisons for the very wealthy.
- God will use the Blueprint (plus much prayer) to open the right doors.
- God has Christian millionaires and billionaires in place **today**.
- They already know that God has entrusted them with huge sums just for His kingdom.

# Build Platform



- The Blueprint will have how much money is needed for each category and phase
- Some wealthy persons will say yes and give gladly.
- They will appreciate the
  - careful accounting for each dollar
  - various layers of accountability
  - checks and balances
  - use of best practices
  - leverage of the funds
  - systematic ways to optimize each action
  - ways other cities are invited to adapt this

# Build Platform



- Thus the platform in cyberspace will become fully funded.
- There is no time frame of when this will be done.  
.
- God could allow it to occur quickly or after a while.
- Parts of the Blueprint can be created and/or refined as the platform is built.

# Enroll Charter Members



- Usually a Christian cannot afford to buy all they want at the bookstore.
- 4b will have a wide range of information and education online
- Much of the basics can be made available for free.
- The more specialized materials can be accessed with a password.
- The password is provided with the membership.
- There will be different kinds of memberships.
- There will be discounts and scholarship available.

# Initial Volunteer Teams



- God will draw many who will desire to minister with us.
- The platform that helped the advisors work together will expand for volunteer teams.
- Volunteers will work in small groups
  - online
  - physical space
- Together we will facilitate better
  - evangelism
  - discipleship
  - benevolence

# Seeking Feed Back



- Questions

- What did you like?

- What did you dislike?

- How can it be improved?

- What do you suggest?

- What is your question?