



Promote Site

Four Bridges

Founder: John S. Oliver



Short Answer

- Prayer
- Consultants
- Synergistic Systems



Income Streams

- Donations
- Memberships
- Product Sales
- Affiliates
- Advertisements

Front End and Back End

■ Front End FREE

- Testimonies
- Interviews
- 3 minute lessons
- Information
- Education
- Polls
- Contests
- Links

■ Back End FEE

- Donation
 - Product Sales
 - Membership
- ## ■ Premium services
- Yahoo
 - Real
 - CNN



Invite Friend

- Speakers
- Incubator
- Member
- Guest



Page Design

- Center is the main event
- Many attractions on the sides



Opt-in email newsletters

- Specialized
 - Missions
 - Prayer
 - Bible study
 - Stewardship
 - Parenting



Trusted Portal

- Networking Hub
- RRR
 - Referral
 - Recommendation
 - Review

Vendors

- www.convio.com
- www.constantcontact.com
- www.christianity.com
- www.paypal.com
- www.zoomerang.com



Long Term

- Engaged Couples
- Newly Wed
- First time parents
- Pastors
- Church Planters
- Missionaries



Quarterly Gatherings

- Partners
- Workers
- Fields



Good Food

- Excellent refreshments
 - Enjoy
 - Tell others
 - Stomach will bring back
- Free lunches to qualified candidates
 - Donors
 - Members
 - Advertisers