

Audio Over the Web

AUDIO MESSAGES OVER THE WEB

Most of these students are going into a profession that is centered on public speaking in terms of teaching and/or preaching. However in the Dallas area there is a surplus of seminary and Bible college students contrasted to the minutes available in the pulpits of the local churches. Therefore many students do not have opportunities to practice the skills that they will be using after graduation. Yet at the same time there are untold millions in cyberspace that could potentially benefit from what each student has to offer. Part of the vision is to create a spiritual oasis on the web. This will bring together the seminary students and graduates with those who are ready to hear what they have to offer.

It will be like a mission station along the frontier of the Wild West. The kinds of audio messages will include testimonies, interview, teachings and sermons.

Here are some interviews already online <http://ears2hear.homestead.com/Interviews.html>

The attention span of people is very short and they are pressed for time. Therefore, one of the unique features of this site will be three-minute messages. Here is a page to the start teachers preparing <http://ears2hear.homestead.com/Teachings.html>. And here is a blog with links to other blogs that will provide the sparks for messages that are 3 minutes and longer <http://biblicalblogshub.blogspot.com/>

INTERNET RADIO STATION

An important part of the Four Bridges system is the use of Internet radio station. There is a prototype station that has been in operation for many months. It contains some of the interviews mentioned before looped together and being continually broadcast over the World Wide Web. <http://www.live365.com/stations/truthinlove>

What follows is a recommended program guide that could use such a radio station 24 hours a day and 7 days a week. It will take a few years for this to come into maturity. Yet it is wise to place it now before the people as part of the vision of things to come.

The page following the program guide is about how dual language is reaching millions for the truth of the Word of God. Four Bridges will adapt that concept a wise way to use the late night block to serve people all over the globe.

PODCASTING

Podcasting is a new way that people are using the Internet. It is best for niche markets. There are those today that would be delighted to download many hours of good Bible teachings by seminary students and graduates. These messages could be listened to later on their desktop, laptop or ipod.

Here is one article about this new trend.

http://www.denverpost.com/business/ci_2850746/ci_2866925

Podcasting will be part of the business plan. And Four Bridges Ministry will be harnessing all of the newest communication technologies. We will be weaving them into synergistic systems.

Ears to Hear		Internet radio station program guide					initially over www.live365.com	9/19/2004
Time	Monday ☩	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
6:00 AM	Devotions	start the day with Jesus in your mind and on your heart						
7:00 AM	Bible reading	three kinds of reading: plain, dramatic and with sound effects.					Children's	
8:00 AM	Intercessions	pray for self, family, friends, church members, community, world					alternative to cartoons on TV and video games	Instrumental music
9:00 AM	Home School	assume they have the three Rs covered						no competition with church or Sunday school
10:00 AM		teach biblical Christianity both basic ABCs and complete A to Z						
11:00 AM		materials need to span K to 12th grade						
12:00 PM	Testimonies ---	salvation, answered prayers, blessings					Teens	Stewardship
1:00 PM	Interviews ---	missionaries, international students, others					issues	time
2:00 PM	Sermons ---	various 3 minute messages that make one point well					biblical answers	talents
3:00 PM	Latch key kids	basic Bible lessons along with fun activities					Teens	treasures
4:00 PM		guide the listener to dig into the Bible					issues	Marriage
5:00 PM		promote Bible memorization					biblical answers	issues
6:00 PM	Bible school	adults are at home for the evening			Teens	Teens	biblical answers	biblical answers
7:00 PM		most could never afford to attend Bible College			issues	issues		Classic teachers
8:00 PM		assume nothing but a willingness to learn			biblical answers	biblical answers		Spurgeon
9:00 PM		teach the basics well and from many views			Singleness	Singleness		Tozer
10:00 PM		get into the meat of the Word of God			dating	dating		Murry
11:00 PM		include plenty of practical applications			courtship	courtship		Ironside
12:00 AM	International	most people in Dallas are asleep from 12 to 6 a.m.						
1:00 AM		Internet radio reaches all around the globe						
2:00 AM		enroll international students, pastors from other countries and others to provide programming						
3:00 AM		major and minor languages can be included in this huge block of time						
4:00 AM		www.leadingtheway.org is having <u>great success</u> overseas by broadcasting dual language						
5:00 AM		millions want to learn English and are doing that by hearing the sermons in their language plus English						

The Dual Language Program

While it may be hard for many of us to believe, there are countless individuals around the world who have never heard the gospel message of Jesus Christ. To compound this problem, in some countries, it is illegal to talk about Jesus or distribute the Bible making it very difficult to share the good news about our Savior. As Leading The Way has discovered, there is one powerful method of reaching the masses who are cut off from the message of Jesus Christ. Through our dual language radio and internet efforts we have seen many unbelievers come to faith in the Lord Jesus Christ.



The history of this unique effort started in April 1996 when Dr. Michael Youssef, founder and president of Leading The Way, began recording and producing a sentence-by-sentence dual language English/Arabic broadcast for the Middle East and North Africa. The critics said that a dual language audio program would fail and that it was highly unlikely that listeners would sit still for a thirty minute program containing two languages.

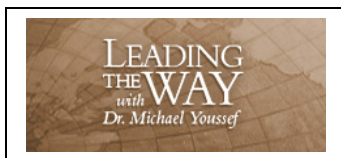
The critics were proved wrong when the radio program began receiving mail and testimonies from an unprecedented number of listeners. Letters like this one from Algeria began to pour in.

"Recently, I discovered your broadcast in both English and Arabic languages. In the beginning it drew my attention because of the simultaneous, correct translation. Also the logic of what you were saying seemed to address me in a direct way. I doubt there is one New Testament within my district, which includes around 60,000 people, because they are all Muslims, and they are not interested. But I believe Jesus exists. I hope I am not asking for too much by requesting a New Testament Bible. I want to feel the action and the truth of God after reading it."

The success of our program in the Middle East and North Africa led to the creation of a dual language English/Mandarin program which airs in China. Soon after our first airing we began receiving letters of encouragement from Chinese nationals who were being blessed as a result of our unique radio program. The following letter arrived from a University student in the Heilongjiang province of China.

"I listen to your program frequently and I feel that it is very beneficial. One is able to learn about the gospel, as well as benefit from the English language teachings... There is something I want to let you know; what you are doing for God now is very important and valuable. Many people have been deeply touched after listening to your programs! I will spread the good news to as many people as I can."

Not long after the creation of the English Mandarin program Leading The Way introduced the dynamic dual language concept into more languages: Turkish, Indonesian, Punjabi (Pakistan), Russian, and Farsi (Iran)... just to name a few.



www.leadingtheway.org

